

**Title of the whole course: Transport Policy (Verkehrspolitik)**

## **Urban freight transport and city logistics**

**Name of the Educational Test Site:**

**University of Applied Sciences Heilbronn (Fachhochschule Heilbronn)**

**Objective of the whole course:**

- consolidating the methods and theory taught in the lectures and exercises
- preparation of a future transport scenario
- best case – worst case projections
- developing of teamwork and presentation skills

**Content of the whole course:**

- functioning of transport and its significance to an economy
- demarcation of transport policy as a sector of economic policy
- principles of a rational transport policy
- assessment of transport policy in Germany since 1949
- European transport policy
- selected problems of transport infrastructure policy
- transport in the stressful area of conflict between economics and ecology
- external costs of transport and the possibilities of decreasing them

**Which parts of PORTAL (project results) were taken up?**

Chapter 8 “Participation” of the PORTAL written materials and transparencies

**Which PORTAL material was used?**

Selected PORTAL materials in combination with own material, here:

- charts
- text/skriptum

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| <b>Separate / existing course</b>          | Existing course                                    |
| <b>Optional / compulsory course</b>        | Compulsory course                                  |
| <b>Name of the corresponding curricula</b> | Transporteconomics<br>(Verkehrsbetriebswirtschaft) |
| <b>Participants' level</b>                 | Advanced (L7)                                      |
| <b>Type of input</b>                       | Presentations (theory, case studies)               |
| <b>Number of participants</b>              | 35   |
| <b>Timing</b>                              | NOV 2002 (full week seminar 5/7 days)              |
| <b>Exercises</b>                           | Presentation, discussion, team working             |
| <b>Language</b>                            | German/English                                     |

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| <b>Name of the teacher</b>               | Prof. Dipl.-Vw. H.-H. Grandjot  |
| - e-mail                                 | <a href="mailto:hhgrandjot@t-online.de">hhgrandjot@t-online.de</a>  |
| - Phone number                           | +49 7131 504 252  |
| Website of institution and / or lecturer | <a href="http://www.fh-heilbronn.de/vb">www.fh-heilbronn.de/vb</a><br><a href="http://mitarbeiter.fh-heilbronn.de/~grandjot/">http://mitarbeiter.fh-heilbronn.de/~grandjot/</a> |
| Language of lecturer                     | German, English   |
| <b>Fields of expertise</b>               | Economics, Transportlogistics, Supply Chain Management, Air freight, Transport Policy   |